

INTO A DARK NIGHT

THE END OF OBJECTIVE JOURNALISM AND THE RISE OF THE CORPORATE-MEDIA STATE

The Industrial Age ended in the 1960's with the beginning of a new era which would be called the Information Age; an era which promised the liberation of humanity from a world of labor and economic hardship, and which heralded the dawn of a new age of knowledge, understanding and prosperity. The changes brought about by the Information Age are ultimately transforming the balance of power between the individual and our social institutions as more information is now available to everyone, yet control of this information is accumulating in the hands of an increasingly small group of global corporations. The impact of this concentration of media power is altering the very soul of our society while also changing the relationship between these corporations and the state.

One the most profound changes have been the impact upon the profession of Journalism and its primary domain, the media. Modern journalism evolved during the enlightenment, based upon the core principles that mankind is by nature basically good, rational and intelligent, and that men can differentiate between what is important from what is irrelevant, what is good from what is bad, and ultimately between truth and lies or what may be more appropriately called propaganda. These core principles were codified in the standards of professional journalism which include truth, accuracy, reliability, balance and objectivity termed the Journalist Model. In essence, "the nature of journalism is to seek the truth."¹

The Information Age has brought about fundamental changes to the Journalist Model and to the world of media; with the most profound being the complete transfer of dominant media power from the written journalistic forms (newspapers, periodicals and books) to the elevation of television as the uncontested monopoly over what is today called mainstream media. It is through the medium of television that the most profound changes in the Journalist Model have occurred.

THE TOTAL DOMINANCE OF TELEVISION

The total dominance of television as a media monopoly cannot be overstated. To this point, Chris Hedges in his book, *The Empire of Illusion* writes: "Television, a medium built around the skillful manipulation of images, ones that can overpower reality, is our primary form of mass communication... Television speaks in a language of familiar, comforting clichés and exciting images. Its format, from reality shows to sit-coms, is predictable. It provides a mass, virtual experience that colors the way many people speak and interact with one another. It creates a false sense of intimacy with our elite - celebrity actors, news people, politicians, business tycoons, and

sports stars. And everything and everyone that television transmits is validated and enhanced by the medium. If a person is not seen on television, on some level he or she is not important. Television confers authority and power. It is the final arbitrator for what matters in life.”²

Television and the advancing technologies of the Information Age have murdered objective journalism; It died a martyr’s death, going silently into the night, somewhere between the first Gulf War and the disaster marathon coverage of the attack on 911, while only a few seemed to observe its passing. Experts in media studies noted the death of the editorial function, the loss of objectivity and editorial inquiry as the media format of television news has evolved into a type of Reality TV show, exemplified by the “Disaster Marathon” news reporting and the now all too common “Breaking News” genre.

The public no longer watches the news to understand the day’s events, but rather is glued to television’s live footage to experience the news; objective analysis, editorial review, or even understanding the context of the new is no longer relevant. The public only desires to experience the profound video footage, sharing the emotional impact of events, or the pain of the victims, while gazing at the high definition images of the latest disaster event, whether natural or man-made.

As the technology of television has advanced, viewers are now treated to a “real life experience” of the news. Up close and personal, the events are viewed as if “live” in the viewer’s own living room, and as the volume of news sources has grown exponentially; from CNN and the other devoted news networks, to the video footage captured by the latest citizen reporting on the smart phone or video camera, the public is exposed to an avalanche of news images which has left them adrift in a flood of high tech news content, enabling the viewer to see and hear, and even “feel” the events, just like being there.

Lost within this sensory overload of images which are largely understood only for their emotional content is any objective analysis of what is actually happening. And rarely do any of the national media sources ever deviate from the official narrative explaining the color images flashing in front of the viewer’s eyes. The world where “less is more” has been replaced with a world where “more” is now the goal of news content; more spectacular video footage, more breaking news, more live action and more emotion framing yet, in reality, “more” has become a disaster.

Kampf writes: “Viewers and internet users around the globe follow events, literally and metaphorically, on 'wide' and 'flat' screens, in 'high definition'. Paradoxically, as we will show, the better the quality of viewing, the less the understanding of what we see.”³ “To cite Martin Bell, the admired British journalist, in contemporary television coverage of armed conflict, "the screens become screens also in the traditional sense of blocking the view and filtering out the light".⁴

SAY GOOD NIGHT TO THE EDITORS

Also lost to viewers' attention is the profound absence of editorial content in the steady flow of the daily news. The editor, whose role was central to maintaining the balance of objectivity in the Journalistic model, has been lost. And once the center failed to hold, the whole model was easily destroyed.

“The success of CNN is the symbol of failure... it represents the beginning of the end of journalism as we have known it... it also uses the satellite to *distribute* the news as quickly as possible. At first glance, this sounds like the ideal deployment of the new media technology. The only trouble is that it eliminates the *editor*. Rather than collecting information and trying to make sense of it in time for the evening news broadcast, the CNN ideal is to do simultaneous, almost-live editing, or better yet, no editing at all. CNN journalism almost wants to be wrong.”⁵

Kampf states, “The move to television had a massive impact on the profession It did not take long for journalists to understand that the order of the day has become *authenticity, live action and drama*, all of which have contributed to creating a new model, that we entitle '*performance journalism*'. In the new environment, 'liveness', the moving image, and the penetrating voice, replace the printed word. It is an environment of images, not of letters; of stories, not of issues; of people, emotions and actions, and not of cognitive analysis.”⁶

THE CORPORATE-MEDIA STATE - A GLOBAL NEWS MONOPOLY

Beyond the move to television and the transition from objective journalism to emotional reporting, live action and drama; another more powerful change was occurring outside of the view of most observers. Globalist corporations have been consolidating ownership of the world's major news organizations. Even more alarming than the consolidation of global media power into the hands of a few organizations is the fact that 18 out of the top 20 global media giants are also corporate members of the Council on Foreign Relations, a private globalist think tank, whose openly stated agenda is the promotion of a global government, which by definition necessitates the subversion of state sovereignty, along with the advocacy of a global socialist agenda. The executives who control the global media giants also share membership within several of the world's secret societies such as the Skull and Bones Fraternity and the various globalists groups such as The Bilderberg Group.

“The Bilderberg membership is made up of Kings, Queens, Princes, Chancellors, Prime Ministers, Presidents, Ambassadors, Secretaries of State, Wall Street investors, international bankers, news media executives, and wealthy industrialist. Their meetings are by ‘invitation only’, and no ‘outsiders’ are allowed, except by special invitation... the news media are always present at these meetings. Even though the media moguls attend these secret meetings, they do not file reports about the Elite Bilderberg activities during their meetings.”⁷

“For over 14 years, Daniel Estulin investigated and researched the Bilderberg Group's far-reaching influence ... in his book, ‘The True Story of the Bilderberg Group’ he reveals the

Group is ‘a shadow world government.... Bilderbergers want to supplant individual nation-state sovereignty with an all-powerful global government, corporate controlled, and check-mated by militarized enforcement.... The global media giants control everything we see, hear and read – through television, radio, newspapers, magazines, books, films, and large portions of the Internet. Their top officials and some journalists attend Bilderberg meetings – on condition they report nothing.’⁸

"The media serve the interests of state and corporate power, which are closely interlinked, framing their reporting and analysis in a manner supportive of established privilege and limiting debate and discussion accordingly." ⁹

Scholars in the media field argue the end of objective journalism is the result of many factors: commercialism of the news, competition for ratings, and the new technologies which support an action oriented “live reporting” of the news. Each of these factors have clearly influenced the change in format, but it is the global media corporations who, having consolidated ownership of the global media, now control virtually all content; they now have direct control over the news content and media format, which has by design, killed objective journalism.

Hedges states this quite clearly: “Corporate media controls nearly everything we read, watch, or hear. It imposes a bland uniformity of opinion. It diverts us with trivia and celebrity gossip... *Television journalism is largely a farce.* Celebrity reporters, masquerading as journalists make millions a year and give a platform to the powerful and the famous so they can spin, equivocate, and lie. Sitting in a studio, putting on makeup, and chatting with Joe Biden, Hillary Clinton, or Lawrence Summers has little to do with journalism.”¹⁰

“Russert, like Cramer, when exposed as complicit in the dissemination of misinformation [propaganda], attempted to portray himself as an innocent victim, as did *New York Times* reporter Judy Miller, who, along with her colleague Michael Gordon, worked largely as stenographers for the Bush White House during the propaganda campaign to invade Iraq. Once the administration claims justifying the war had been exposed as falsehoods, Miller quipped that she was ‘only as good as my sources.’ This logic upends the traditional role of reporting, which should always begin with the assumption that those in power have an agenda and are rarely bound to the truth. All governments lie, as I.F. Stone pointed out, and it is the job of the journalist to do the hard, tedious reporting to expose these lies. It is the job of courtiers to feed off the scraps tossed to them by the powerful and serve the interests of the power elite.” ¹¹

The corporate elite, who now control the major media organizations and the news disseminated within the global media, destroyed objective journalism for a reason: they wanted to replace it with a new media format based upon, and designed around, the science of propaganda, with the express purpose, of altering not only public opinion, but the understanding and belief systems of the public as well. As we shall from the evidence below, the content changes have gone far beyond mere propaganda, all the way to the introduction of new media methods more appropriately described as systems of hypnosis or mind control.

THE SCIENCE OF PROPAGANDA

Wikipedia defines propaganda as “a form of communication that is aimed towards influencing the attitude of the community toward some cause or position by presenting only one side of an argument... generally an appeal to emotion, not intellect. Propaganda is usually repeated and dispersed over a wide variety of media in order to create the chosen result in audience attitudes... often presents facts selectively to encourage a particular synthesis, or uses loaded messages to produce an emotional rather than rational response to the information presented. The desired result is a change of the attitude toward the subject in the target audience to further a political, religious or commercial agenda. Propaganda can be used as a form of ideological or commercial warfare.”¹²

“Hour after hour, day after day, week after week, we are bombarded with the cant and spectacle pumped out over the airwaves or over computer screens by highly-paid pundits, corporate advertisers, talk-show hosts, and gossip-fueled entertainment networks. And a culture dominated by images and slogans seduces those who are functionally literate but who make the choice not to read... A public that can no longer distinguish between truth and fiction is left to interpret reality through illusion. Random facts or obscure bits of data and trivia are used both to bolster illusion and give it credibility, or discarded if they interfere with the message. The worse reality becomes -- the more, for example, foreclosures and unemployment sky-rocket -- the more people seek refuge and comfort in illusions. When opinions cannot be distinguished from facts, when there is no universal standard to determine truth in law, in science, in scholarship, or in reporting the events of the day, when the most valued skill is the ability to entertain, the world becomes a place where lies become true, and where people can believe whatever they want to believe.”¹³

Modern media has evolved in ways far more sophisticated than the average viewer can observe. The foundational research which led to the development of the science of propaganda was done in the early part of the 20th century, and was the subject of the 1928 landmark book *Propaganda* by Edward Bernays; his opening words describes how the world of propaganda actually works.

“The conscious and intelligent manipulation of the organized habits and opinions of the masses is an important element in democratic society. Those who manipulate this unseen mechanism of society constitute an invisible government which is the true ruling power of our country. We are governed, our minds are molded, our tastes formed, our ideas suggested, largely by men we have never heard of. This is a logical result of the way in which our democratic society is organized. Vast numbers of human beings must cooperate in this manner if they are to live together as a smoothly functioning society.”¹⁴

The average person in the modern world has lived inside a propaganda bubble all their lives; and their understanding has been intentionally shaped for them without their awareness. Life as they perceive it has been molded by media masters, who provide the alternative opinions which are held by the general public. Of course there are numerous camps to choose from, whether left or right, red or blue, but they are actually just different flavors in the same ice cream store, or

different heads of the same snake. All the while, this multi-colored paradigm of opinions keeps the public from perceiving the real issues, right in front of their eyes; in fact much of humanity has been born into, and lives their entire lives within, a completely controlled reality.

“Universal literacy was supposed to educate the common man to control his environment. Once he could read and write he would have a mind fit to rule. So ran the democratic doctrine. But instead of a mind, universal literacy [state controlled public education and corporate controlled media] has given him rubber stamps, rubber stamps inked with advertising slogans, with editorials, with published scientific data, with the trivialities of the tabloids and the platitudes of history, but quite innocent of original thought. Each man's rubber stamps are the duplicates of millions of others, so that when those millions are exposed to the same stimuli, all receive identical imprints. It may seem an exaggeration to say that the American public gets most of its ideas in this wholesale fashion. *The mechanism by which ideas are disseminated on a large scale is propaganda*, in the broad sense of an organized effort to spread a particular belief or doctrine.”¹⁵

Not merely content to use the global media for the dissemination of simple propaganda, there is objective evidence, that the media, news journalists, and even politicians themselves are using numerous forms of advanced propaganda techniques, which are more akin to hypnosis or brain washing. A detailed discussion of the numerous mind control techniques developed over the years such as MK Ultra, Monarch Programming, or Conversational Hypnosis would take a separate paper to expound. I will discuss one of these systems, Conversational Hypnosis in detail, and provide an example of Barak Obama's use of this technique as an appendix.

CONVERSATIONAL HYPNOSIS

Barak Obama's spectacular rise to power was based, to a great extent, on his expert use of the techniques of “Conversational Hypnosis” pioneered by Dr. Milton Erickson, M.D. His use of these techniques, which may be resisted by aware listening using critical thinking, explains in part why younger people were more easily affected by his propaganda message.

“Dr. Erickson was an American psychiatrist specializing in medical hypnosis. He was an important influence on neuro-linguistic programming (NLP), which was based upon his working methods. Erickson believed that the unconscious mind was always listening, and that, whether or not the patient was in trance, suggestions could be made which would have a hypnotic influence, as long as those suggestions found some resonance at the unconscious level. The patient can be aware of this, or can be completely oblivious that something is happening.”¹⁶

Erickson writes: “In all my techniques, almost all, there is a confusion. A confused person has their conscious mind busy and occupied, and is very much inclined to draw upon unconscious learning's to make sense of things. A confused person is in a trance of their own making - and therefore goes readily into that trance without resistance. Confusion might be created by ambiguous words, complex or endless sentences, pattern interruption or a myriad of other techniques to incite trans-derivational searches.”¹⁷ Erickson discovered that “by communicating

indirectly, he could avoid the issue of resistance to a large extent... and that hypnosis could be used whether the patient was aware of it or completely oblivious to the fact that a hypnotic technique was being used. In this way, what seemed like a normal conversation might induce a hypnotic trance, or a therapeutic change in the subject. It is called conversational hypnosis because the subtleties are slipped into a conversation and the other person would not consciously realize it, while the tactics could have a very real subconscious effect.”¹⁸

“Obama is using textbook, clinical trance inductions in his speeches. Obama’s hypnotic techniques work on a subconscious level, and are designed so that people watching him in an audience or on TV are completely unaware of his techniques and their effects. Obama is using clear hypnotic anchoring, pacing and leading, and numerous other hypnosis techniques designed to take away our rational judgment in deciding for whom to vote in November. Not only is this the only explanation that makes sense for the amazing rise and ‘Obama phenomenon’ sweeping our nation, but the evidence is undeniable. His speeches intentionally contain trance induction language, hypnotic anchoring, pacing and leading, stacking language patterns ... Obama’s techniques are the height of deception and psychological manipulation.”¹⁹

In order to maintain the effectiveness of any system of propaganda, its reception and its ability to replicate itself within the belief systems of the public must be monitored; thus the need for a system of global surveillance to monitor the thoughts and behaviors of the people. The justification for creation of a system of total surveillance would necessitate some type of global threat and the global war on “terrorism” fulfilled that need. Without the war on “terrorism”, a system of total surveillance would be impossible to erect; but now in the west, where the people are under a never ending threat of terrorism, the need for total surveillance of the otherwise free populations is justified, even extolled by some as for the “good of the people”.

THE RISE OF THE CORPORATE SURVEILLANCE STATE

The American Civil Liberties Union addressed the risks of the merger of corporate and state power in their 2004 report: *The Surveillance-Industrial Complex: How the American Government Is Conscripting Businesses and Individuals in the Construction of a Surveillance Society*. “This report is packed with fascinating and frightening details about how the relationship between government and big business is changing before our eyes – or, all too often, behind our backs. Brought together, these details add up to a trend that would be almost hard to believe if it were not so well documented.”²⁰

“Government agencies are not the only organizations that are interested in creating high-resolution pictures of individuals’ activities by drawing together data from a variety of sources. Companies called ‘data aggregators’ ... largely invisible to the average person, but make up an enormous, multi-billion-dollar industry. The Privacy Act of 1974 banned the government from maintaining information on citizens who are not the targets of investigations – but law enforcement agencies are increasingly circumventing that requirement by simply purchasing information that has been collected by data aggregators.”²¹

The conclusions of the ACLU report: an alliance of unchecked corporate interests, in cooperation with the state, are constructing a global mass surveillance system of immense proportions and at a staggering financial cost notwithstanding the fact that “sifting through the lives of hundreds of millions of people is an inefficient, highly unreliable means of discovering a one-in-a-billion terrorist... this mass surveillance system threatens freedom more than it threatens terrorists.”²²

The power of the state and the power of the global super corporations, instead of being set against each other, are now actually becoming aligned. The risk that this might one day happen is nothing new. Near the dawn of the Information Age, US President Eisenhower, in his Farewell Address of January 17, 1961, famously warned us the “conjunction of an immense military establishment and a large arms industry is new in the American experience.’ We might update his words to describe what we are facing today: ‘the conjunction of an immense *security* establishment and a large *data* industry.’ Eisenhower’s conclusion about what he dubbed the “military-industrial complex” was that: ‘**The potential for the disastrous rise of misplaced power exists and will persist.** We must never let the weight of this combination endanger our liberties or democratic processes. We should take nothing for granted.’ This warning applies just as strongly to the ‘surveillance-industrial complex’ that is emerging in our own time. And the consequences of ignoring it would be just as dire.”²³

The true capabilities of the global surveillance system go far beyond the recent limited public disclosures of NSA eavesdropping activities. A coordinated system of supercomputers running Echelon and Prism software programs, enhanced with artificial intelligence algorithms is listening to, analyzing and extrapolating information from all global electronic communications, and this data is being used to monitor and evaluate public opinion and understanding, while also identifying dissidents, for future interdiction.

Having successfully erected a global propaganda and surveillance system of incredible capabilities, the global corporate oligarchy now hold virtually absolute control over the popular opinions which are provided to the masses; and they also hold the ability to measure the success or failure of their propaganda campaigns, through their ability to monitor, in real time, virtually all voice and data transmissions, and thereby ultimately, monitor what you think on a day by day basis.

This total information dominance has permitted the corporations working hand in hand with the imperialist nation states, to begin their next, far more aggressive step, of taking overt action towards the final expansion of their global power. To wit, they created, or if you prefer, have exploited, the global “war on terror”. When historians finally write the history of our time, the 21st century will be known as the Century of Permanent War.

A NEW WORLD OF FEAR AND CONTROL

In the beginning of this century, the nation states in the west, for the first time in history, declared war on an idea which has been called “terrorism”. Beginning in late 2001, the US and their allies in the NATO states began a series of military campaigns to defeat the terrorists and to thereby destroy their ideology of “terrorism”. Of course a war against an idea can never actually be won and therefore cannot actually ever end; consistent with this thesis is the fact that at the time of this writing, the never ending “wars on terror” are in entering their fourteenth year.

What has ended however, an unfortunate but necessary sacrifice in the war against such a great enemy as “terrorism” is the freedoms within the United States once guaranteed American citizens by the US Constitution. Today, Americans can be detained indefinitely without charges and any due process of law simply by virtue of being identified as a suspected member or supporter of the “terrorists”. Once apprehended, they can be imprisoned indefinitely, moved outside the country to be tortured, or simply killed. Or just eliminated by order of the President in one of the infamous drone strikes for which the US is now only too famous.

If the “war on terror” was actually fought to defend freedom, then the terrorist have won. If the “war on terror” was designed to allow the corporate state to erect the walls of a fascist police state, then the corporations have won. In either event, it is difficult to find a reasonable rationale to conclude the common people, whom the war on terror is allegedly defending, have won anything.

All the war on terror has achieved in the west is the erection of a growing surveillance state along with the destruction of personal liberties and the institutionalization of fear. “Be afraid” is the mantra of the new era of permanent war. Be afraid of the two men hiding in a cave, they have a cell phone. Be afraid, and don’t question the violations of law by the corporate criminals who looted the nation’s treasury in the 2008 global bank robbery which they called a “bail out”.

Now the criminals are more direct and to the point - now we are facing “bail ins” where the savings of the common man are simply stolen to cover the losses of the corporate elite. Naysayers may object to my summary conclusions; but one fact should be obvious – we have entered a state of permanent war, on a global level, and the wars are growing; the people are losing, and the corporations are winning.

“The corporations that profit from permanent war need us to be afraid. Fear stops us from objecting to government spending on a bloated military. Fear means we will not ask unpleasant questions of those in power. Fear permits the government to operate in secret. Fear means we are willing to give up our rights and liberties for promises of security. The imposition of fear ensures that the corporations that wrecked the country cannot be challenged. Fear keeps us penned in like livestock.”²⁴

CHALLENGING THE NATION STATES THEMSELVES

Understanding the agenda behind the news is difficult as the propaganda programs have layers upon layers of deceit intertwined; messages within messages creating subconscious changes in ways in which people view their world. These propaganda agendas can only be perceived when looking beyond the surface level of the story into the second derivative message hidden inside.

For example, Kampf utilizes the “high definition” metaphor to describe the changing media content which introduces us to new personalities on the other side of the war from which a whole new set of actors has emerged, from enemy or terrorist leaders, to the average man on the street suffering from the violence. This new media format allows us to share in their emotions, and hear their perspectives and motivations which compete with, and ultimately contradict the official national framing of the issues and purposes of the conflict.

As we witness the suffering on of the common man on the other side of our guns, we suddenly share his pain, and feel his sorrow, as we watch our wars unfold. These new “politics of pity” play on the emotions of a world-wide audience, to whom the reason for the conflict and the issues of the nation states become obscured in a flood of confusing emotional content. Kampf reveals the first derivative impact of these changes which are leading to “*a loss of the hierarchy of the meanings of war*” and undermining “*the sense that absolute justice is exclusive to 'our' side of the conflict... the loss of the hierarchy of the meanings of war and the loss of the broad perspective of the fighting leaves national audiences without tools for understanding the large picture.*”²⁵

When you view this new media format from the globalist propaganda agenda, and consider the second derivative impact; it is readily apparent the new format is doing more than simply challenging the traditional national framing of conflict, and blurring the “hierarchy of the meanings of war.” In challenging the national framing of the conflict, and destroying the sense of ‘absolute justice’ on ‘our side’, the new media format is ultimately challenging the legitimacy of the sovereign nation states themselves.

If the issues of their unique identities, so critical as to require violent conflict to resolve, are becoming lost to the people, the rationale for the continued existence of independent nation states is the next logical issue to be raised. And this is the final goal of the corporate media state – the conquest of and total dominance over not only the people, but the nation states themselves.

INTO A DARK NIGHT

Scholars may debate the conclusions which I have drawn, but one cannot dismiss the paradox of our modern era: the higher quality pictures of modern media content have created a world in which less is actually seen and almost nothing is understood.

Whether by the design of dark corporate powers, as I contend, or by the indirect impact of various forces, the inescapable conclusions are as real as they are incontrovertible: The Information Age, which promised to herald the dawn of new age of enlightenment, and greater knowledge and understanding, has in fact brought upon us an era of less understanding and

growing ignorance on the part of the common man, along with the growth of super corporations who now are in almost total control of all global media content, and who are also building a frightening global surveillance system. They now hold the power to influence and direct human society from a position of total information dominance allowing them ultimately to challenge the power of even the nation states themselves.

Dr. Zohar Kampf's final comments at the end of a recent lecture capture this principle perfectly; we live in a world of television screens where "the screen returns to its traditional meaning; blocking the view and turning out the lights."²⁶ Journalism should not have gone so quietly into such a dark night.²⁷

THE DARK CORPORATE POWERS

The dark corporate powers which now dominate the global media and through their media monopoly, the western democracies, hide their real identity behind many different names. They exist in a world of shadows, they operate primarily through deception, and their agenda largely remains veiled in darkness. Their true name, by which they are known within their inner circles of power, is The Order of the Illuminati and they have existed yet remained unseen for centuries.

Only recently have they begun to allow press reports about their existence and activities: The Economist magazine published one of the few articles ever written about the Illuminati entitled "The Good Network Guide" in December 1992. It discussed the various secret societies of the world, ranking them in terms of power, secrecy and exclusivity. The article covered The Skull and Bones fraternity, The Communist Party, The Trilateral Commission, and Freemasonry among others. Each of these groups was formed by, and is controlled by the Illuminati. The last organization discussed was the Order of the Illuminati itself, which was given the highest ranking in all categories:

"Beyond all these networks lies the mother of all networks, the Order of the Illuminati, known to some as the True Rulers of the World. Though this secret body has hovered unseen over all of history, it's most public flowering was in the Enlightenment. Adam Wieshaupt, a former Jesuit revealed its purpose and system of mutual surveillance to the world on May 1st, 1776. Since then the order has taken a keen interest in another new born of that year. It is significant that many American presidents have been Illuminati; some have been killed by the Illuminati; and the Illuminati symbol of the eye in the pyramid still graces the dollar bill. This conspiracy is immense and terrifying. It is the network of those who run networks. Given its power, you should assume that anyone writing about the order must be lying or part of a conspiracy to confound you. In wondering about the Illuminati, merely remember this. You have never arrived."²⁸

Numerous books have been written disclosing who the Illuminati are: they are the inner circles of the world's secret societies; they are the ruling elite, the international banking

families and members of the leading royal families and they now own, and control the world's media. What is far more important, however, than who they are, is to understand exactly what they are and a picture is worth a thousand words: the most accurate picture of the Illuminati is the mythological creature known as the Nosferatu from which we derive the English word – nefarious.

“The name **Nosferatu** has been presented as an archaic Romanian word, synonymous with “**vampire**”... a probable etymology of the term might be derived from the Romanian "Necuratu" (unclean spirit, *spiritus immundus*) a term typically used to designate **Satan** (the Devil) in Romanian.”²⁹

These corporate puppet masters, who are the Nosferatu, now control the global media and they are about to conquer the world. The destruction of objective journalism, replacing it with a global propaganda machine was a critical final step in the consolidation of their power. The total destruction of a free press reporting any semblance of truth took an era, which we call the information age, to accomplish. The fact almost no one recognizes the counterfeit which is daily disseminated as news is a testimony to the power of their propaganda. Recording artists attempt to capture the theme of their times within the lyrics of their songs; Elton John's *Good Morning to the Night* speaks perfectly to our time: the time of the Nosferatu, and the reign of the dark ones.

“I thought I knew; now I know... turn around and say good morning to the night.”³⁰

The *prophets of Israel* also spoke of this same hour of darkness which is now coming upon the world: “The night is coming when no man can work.”³¹ “Alas! For that day is great, there is none like it: it is even the time of Jacob's trouble; but he shall be delivered out of it.”

¹ Pew Research Center for the People and the Press, *Striking the Balance, Audience Interests, Business Pressures and Journalists' Values*, March 30, 1999, p1.

² Chris Hedges, *Empire of Illusion: The End of Literacy and the Triumph of Spectacle* (New York: Nation Books, July 2009), p45.

³ Zohar Kampf and Tamar Liebes, Transforming Media Coverage of Violent Conflicts: The New Face of War Draft version 13 January 2013, p8.

⁴ Bell, M. (1998) 'The Journalism of Attachment' In M. Kieran (ed.) *Media Ethics*, London: Routledge, 15-22.

⁵ Elihu Katz, Hebrew University of Jerusalem, *The End of Journalism? Notes on Watching the War*, *Journal of Communication*, Summer 1992 p 9.

⁶ Zohar Kampf and Tamar Liebes, Transforming Media Coverage of Violent Conflicts: The New Face of War Draft version 13 January 2013, p29.

⁷ Robert Gaylon Ross, Sr, The brief descriptions of the major Elite organizations, *the Bilderbergs (BB)*, *Council on Foreign Relations (CFR)*, and *Trilateral Commission (TC)*,

http://www.bibliotecapleyades.net/sociopolitica/sociopol_globalelite24.htm

⁸ Stephen Lendman, The True story of the Bilderberg Group, Global Research, May 15, 2013,

<http://www.globalresearch.ca/the-true-story-of-the-bilderberg-group-and-what-they-may-be-planning-now/13808>

⁹ Corporate Medias Threat to Democracy, Quote by Noam Chomsky, American linguist and US media critic

¹⁰ Chris Hedges, *Empire of Illusion: The End of Literacy and the Triumph of Spectacle*, New York: Nation Books, July 2009, p 169.

¹¹ Chris Hedges, *Empire of Illusion: The End of Literacy and the Triumph of Spectacle*, New York: Nation Books, July 2009, p 174.

¹² Wikipedia – Propaganda

¹³ Chris Hedges, *Empire of Illusion: The End of Literacy and the Triumph of Spectacle*, New York: Nation Books, July 2009, p45-46, 51.

¹⁴ Edward Bernays, *Propaganda, USA, 1928*, Chapter One: Organizing Chaos, p 1.

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- ¹⁵ Edward Bernays, Propaganda, USA, 1928, Chapter Two: The New Propaganda, p 1
- ¹⁶ Dr. Milton Erickson, Wikipedia, http://en.wikipedia.org/wiki/Milton_H._Erickson
- ¹⁷ *ibid*
- ¹⁸ Patterns of the Hypnotic Techniques of Milton H. Erickson, M.D. Volume 1, p25
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